



Shepherd Care®

To Care for People Where They Live and Work

Revision Date:
May 22, 2023

COMMUNITY Care TOPIC

Creativity

How does the subject of creativity apply to our family and business lives?

What Do You Call It?

- Problem Solving- Maybe you are tasked to develop an end-of-the-year budget or an important marketing presentation. How will you accomplish this mission?
- Artistic Expression- Maybe you need to design a craft project for your three-year-old child or plan a landscape garden. How will you develop this task?
- Engineering- Perhaps you need to improve on a mechanical problem or obtain a solution to a work-flow process. How will you address this challenge?

You may call it imagination, inspiration, resourcefulness, ingenuity, and vision in action. Whatever you call it, it is creativity!

Application

How do we implement this creative process and arrive at a solution?

Brain-storming- meet with a team to strategize or bounce your idea off of another person as a sounding board.

Visualize- write your challenges in a list and sketch your idea on paper. Sometimes when you look at an idea from a different perspective a new approach is realized.

Benefits

How can creativity benefit you?

- Hobby & Personal Fulfillment- the leisure activity can reduce stress and maybe even provide extra money.
- Completion of a Difficult Task- the satisfaction of a job well done!
- Promotion- the possibility of being rewarded by outlining a better way of doing things, improving productivity, and providing cost savings.

Having our lives, homes, and business continuously improved is only possibly by persistence and creativity. Let us create something today!

Introducing your
Community Chaplain
Eric Kieselbach
(pronounced "key-sill-
baa")
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"Man is not the only animal who labors; but he is the only one who improves his workmanship. This improvement, he effects by Discoveries, and Inventions."
Abraham Lincoln

"I wisdom dwell with prudence, and find out knowledge of witty inventions."

Proverbs 8:12

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